

Political Engagement and Contributions

Governments around the world take actions that can significantly affect Harley-Davidson and our employees, customers and shareholders. Harley-Davidson believes it is important to advocate on issues that affect Harley-Davidson's business when it is constructive to do so under the applicable political system. The form of advocacy that we use may differ depending on political systems and local laws. Consistent with company values, Harley-Davidson is committed to full compliance with all federal, state, local, and international political laws and to maintaining the highest ethical standards in the way we conduct our business.

The Board of Directors of Harley-Davidson, Inc. oversees Harley-Davidson's political engagement policies and reviews, on an annual basis, all political contributions made by the company. Subject to this board-level oversight, the company's management is responsible for developing the strategies and the day-to-day decisions and activities involving Harley-Davidson's political engagement.

For the previous 12 months ending December 31, 2016, Harley-Davidson did not make direct contributions of company funds to political candidates, political parties, political action committees or other similar political organizations.

Political contributions are made by nonpartisan state and federal political action committees established by the company but funded solely by voluntary contributions it receives from employees eligible to make contributions under applicable laws. All contributions made by Harley-Davidson political action committees are reviewed and approved by an advisory committee comprised of members of the company's senior leadership.

Harley-Davidson also participates in various trade and industry organizations that can affect the motorcycle industry and the business environment in which Harley-Davidson operates. We are committed to supporting organizations that help advocate public policies that contribute to the success and growth of our industries and the business community. While we may not always agree with the positions taken by these organizations or their members, our participation as a member enables us to engage with other business and industry stakeholders, to express our views and positions on key public policy issues and, when possible, to arrive at a consensus that advances the interests of our company, our shareholders, our customers and our employees.

Political Action Committee Contributions

Harley-Davidson, Inc. PAC

Name of Recipient	Amount
January – June 2016	
H-D PAC of Missouri	\$ 250
H-D PAC of Wisconsin	\$3,000
Friends of Tom Barrett	\$2,500
July – December 2016	
None	-0-

Non-Deductible Trade Association Dues*

Name of Recipient	Portion of Dues That Were Non-Deductible
January – June 2016	
National Association of Manufacturers	\$18,847
July – December 2016	
American Financial Services Corp.	\$53,328
Nevada Taxpayers Association	\$ 150

* Trade Association Dues table includes the portion of membership dues paid to trade associations that were non-deductible under section 162(e) (1) of the Internal Revenue Code. This includes trade associations to which Harley-Davidson paid annual membership dues in excess of \$50,000. The reported amount is based on information provided by the trade associations to Harley-Davidson.