

Worldwide Retail Sales of Harley-Davidson Motorcycles⁽¹⁾

	Three months ended		Nine months ended	
	September 29, 2019	September 30, 2018	September 29, 2019	September 30, 2018
United States	34,903	36,220	105,756	112,019
Europe ⁽²⁾	9,115	9,239	32,326	34,967
EMEA - Other	1,368	1,304	4,573	4,282
Total EMEA	10,483	10,543	36,899	39,249
Asia Pacific ⁽³⁾	4,889	4,578	13,219	14,126
Asia Pacific - Other	3,189	2,855	8,603	7,354
Total Asia Pacific	8,078	7,433	21,822	21,480
Latin America	2,498	2,577	7,255	7,652
Canada	2,560	2,453	7,787	8,340
Total international retail sales	23,619	23,006	73,763	76,721
Total worldwide retail sales	58,522	59,226	179,519	188,740

⁽¹⁾ Data source for retail sales figures shown above is new sales warranty and registration information provided by Harley-Davidson dealers and compiled by the company. The company must rely on information that its dealers supply concerning new retail sales, and the company does not regularly verify the information that its dealers supply. This information is subject to revision.

⁽²⁾ Europe data includes Austria, Belgium, Denmark, Finland, France, Germany, Greece, Italy, Luxembourg, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, and the United Kingdom

⁽³⁾ Asia Pacific data includes Japan, Australia, New Zealand and Korea

Motorcycle Registration Data⁽¹⁾

	Nine months ended	
	September 30, 2019	September 30, 2018
United States ⁽²⁾	213,877	222,468
Europe ⁽³⁾	371,412	347,884

⁽¹⁾ Data includes on-road 601+cc models. On-road 601+cc models include dual purpose models, three-wheeled motorcycles and autocycles.

⁽²⁾ United States data is derived from information provided by Motorcycle Industry Council. This third-party data is subject to revision and

⁽³⁾ Europe data includes Austria, Belgium, Denmark, Finland, France, Germany, Greece, Italy, Luxembourg, Netherlands, Norway, Portugal, Spain,

Sweden, Switzerland, and the United Kingdom. Industry retail motorcycle registration data includes 601+cc models derived from information provided by Association des Constructeurs Europeens de Motocycles, an independent agency. This third-party data is subject to revision and