

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person* <u>Thomas James Darrell</u>  (Last) (First) (Middle) HARLEY-DAVIDSON, INC. 3700 WEST JUNEAU AVENUE  (Street) MILWAUKEE WI 53208  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>HARLEY-DAVIDSON, INC. [ HOG ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) VP/Treasurer
	3. Date of Earliest Transaction (Month/Day/Year) 02/05/2021	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	02/05/2021		M		1,467	A	\$0.0000	24,753	D	
Common Stock	02/05/2021		F		548	D	\$33.69	24,205	D	
Common Stock								2,439,9057	I	By 401(k)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Restricted Stock Units	\$0.0000	02/05/2021		M			1,467	02/05/2021 <sup>(1)</sup>	02/05/2023 <sup>(1)</sup>	Common Stock	1,467	\$0.0000	2,936	D	
Restricted Stock Units	\$0.0000							02/01/2020 <sup>(1)</sup>	02/01/2022 <sup>(1)</sup>	Common Stock	1,416		1,416	D	
Restricted Stock Units	\$0.0000							02/03/2022 <sup>(1)</sup>	02/03/2024 <sup>(1)</sup>	Common Stock	8,240		8,240	D	
Restricted Stock Units	\$0.0000							08/01/2021 <sup>(2)</sup>	08/01/2022 <sup>(2)</sup>	Common Stock	7,000		7,000	D	
Stock Option (right to buy) <sup>(3)</sup>	\$41.33							02/09/2012 <sup>(4)</sup>	02/09/2021	Common Stock	5,884		5,884	D	
Stock Option (right to buy) <sup>(3)</sup>	\$45.32							02/06/2013 <sup>(4)</sup>	02/06/2022	Common Stock	6,049		6,049	D	
Stock Option (right to buy) <sup>(3)</sup>	\$51.78							02/04/2014 <sup>(4)</sup>	02/04/2023	Common Stock	5,541		5,541	D	
Stock Option (right to buy) <sup>(5)</sup>	\$62.33							02/04/2015 <sup>(4)</sup>	02/04/2024	Common Stock	4,963		4,963	D	
Stock Option (right to buy) <sup>(5)</sup>	\$63.49							02/03/2016 <sup>(4)</sup>	02/03/2025	Common Stock	5,376		5,376	D	

**Explanation of Responses:**

- Each restricted stock unit represents a contingent right to receive one share of stock. One-third of the units granted vest on each of the first three anniversaries of the date of grant. Units are subject to forfeiture until vested.
- Each restricted stock unit represents a contingent right to receive one share of stock. 50% of the units granted vest on each of the second and third anniversaries of the date of grant. Units are subject to forfeiture until vested.
- Granted pursuant to the Harley-Davidson, Inc. 2009 Incentive Stock Plan.

4. All options are currently exercisable.

5. Granted pursuant to the Harley-Davidson, Inc. 2014 Incentive Stock Plan.

/s/ Paul J. Krause, as Power of  
Attorney 02/08/2021

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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