

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL	
OMB Number:	3235-0104
Estimated average burden hours per response:	0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Guiffre Amy</u> <hr/> (Last) (First) (Middle) <u>3700 W. JUNEAU</u> <hr/> (Street) <u>MILWAUKEE WI 53208</u> <hr/> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>05/21/2020</u>	3. Issuer Name and Ticker or Trading Symbol <u>HARLEY-DAVIDSON, INC. [HOG]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input type="checkbox"/> 10% Owner <input type="checkbox"/> <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) <u>VP & Chief Communications Ofcr</u>	5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	12,309.452	D	
Common Stock	7,195.4504	I	By 401(k)

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date				
Restricted Stock Units	02/01/2020 ⁽¹⁾	02/01/2022 ⁽¹⁾	Common Stock 1,310	0.0000	D	
Restricted Stock Units	02/02/2019 ⁽²⁾	02/02/2021 ⁽²⁾	Common Stock 415	0.0000	D	
Restricted Stock Units	02/05/2021 ⁽³⁾	02/05/2023 ⁽³⁾	Common Stock 2,038	0.0000	D	
Restricted Stock Units	07/27/2019 ⁽⁴⁾	07/27/2020 ⁽⁴⁾	Common Stock 500	0.0000	D	
Restricted Stock Units	08/01/2021 ⁽⁵⁾	08/01/2022 ⁽⁵⁾	Common Stock 5,800	0.0000	D	

Explanation of Responses:

- On February 1, 2019, the Reporting Person was granted 1,965 restricted stock units vesting with respect to 655 shares on February 1, 2020, February 1, 2021 and February 1, 2022.
- On February 2, 2018, the Reporting Person was granted 1,243 restricted stock units vesting with respect to 414 shares on February 2, 2019 and February 2, 2020, and 415 shares on February 2, 2021.
- On February 5, 2020, the Reporting Person was granted 2,038 restricted stock units vesting with respect to 679 shares on February 5, 2021 and February 5, 2020, and 680 shares on February 5, 2023.
- On July 27, 2017, the Reporting Person was granted 1,000 restricted stock units vesting with respect to 500 shares on July 27, 2019 and July 27, 2020.
- On August 1, 2019, the Reporting Person was granted 5,800 restricted stock units vesting with respect to 2,900 shares on August 1, 2021 and August 1, 2022.

Remarks:

giuffrepoa.txt

/s/ Paul J. Krause, as
Power of Attorney

06/01/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

LIMITED POWER OF ATTORNEY FOR SECTION 16 REPORTING OBLIGATIONS

Know all by these presents, that the undersigned hereby constitutes and appoints each of Paul J. Krause and John A. Olin, or either of them acting singly and with full power of substitution, the undersigned's true and lawful attorney-in-fact to:

1. execute for and on behalf of the undersigned (in accordance with Section 16(a) of the Securities Exchange Act of 1934, as amended, and the rules thereunder (the Exchange Act) and Rule 144 of the Securities Act of 1933, as amended (the Securities Act), in the undersigned's capacity as an officer or director or both of Harley-Davidson, Inc. (the Company), any and all Form IDs, Forms 3, 4 and 5 and/or 144, and any amendments thereto, that are necessary or advisable for the undersigned to file under Section 16(a) of the Exchange Act and Rule 144 of the Securities Act (collectively, Documents);

2. do and perform any and all acts for and on behalf of the undersigned that may be necessary or desirable to complete and execute any such Documents and timely file such Documents with the United States Securities and Exchange Commission and any stock exchange or similar authority;

3. seek or obtain, as the undersigned's representative and on the undersigned's behalf, information on transactions in the Company's securities from any third party, including brokers, employee benefit plan administrators and trustees, and the undersigned hereby authorizes any such person to release any such information to each of the undersigned's attorneys-in-fact appointed by this Limited Power of Attorney and approves and ratifies any such release of information; and

4. take any other action in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by or for, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Limited Power of Attorney shall be in such form and shall contain such information and disclosure as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever required, necessary or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this Limited Power of Attorney and the rights and powers herein granted.

The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request and on the behalf of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with, or any liability for the failure to comply with, any provision of Section 16 of the Exchange Act.

This Limited Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Documents with respect to the undersigned's holdings of and transaction in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to each of the foregoing attorney-in-fact.

IN WITNESS WHEREOF, the undersigned has executed this Limited Power of Attorney as of this 27th day of May, 2020.

Signed and acknowledged:

/s/ Amy Giuffre